**AEN International Ecotourism Awards 2023 (AIEA 2023)**

To apply please address the questions below and submit along with any Supplemental materials file to [asianecotourismnetwork@gmail.com](mailto:asianecotourismnetwork@gmail.com)

(DEADLINE FOR SUBMISSIONS – 21st October 2022)

**Application Form for ACCOMMODATIONS**

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| --- | --- |
| 1. **APPLICANT PROFILE** \* | |
| Applicant Name\* *(Applicant name here means the name of your accommodation/destination)* |  |
| Country\* |  |
| Complete Address\* |  |
| Associated Protected Area *(if any)* |  |
| Website Link/ social media links\* |  |
| Room Count\* *(for accommodation applicants)* |  |
| Primary Contact for the Application \* |  |
| Telephone Number\* |  |
| Email Address\* |  |
| Which of the following representations best suit you for the award consideration (''ecotourism stakeholder representation for the Award")  *Choose any one from below -*  Public Sector; Community; Tourism Business; NGO; Individual; Others (Please Specify) |  |

|  |  |
| --- | --- |
| **2) APPLICANT OVERVIEW\***  Provide a summary description of the applicant and why the applicant should be considered for the AEN International Ecotourism Award *(300 words maximum).* |  |
| **3) AUTHENTIC ECOTOURISM EXPERIENCE\***  Describe whether the applicant set-up addresses the ecotourism pillars of beneﬁt to environment, beneﬁt to community and interpretations? *(300 words maximum)* |  |
| **4) VISITORS EXPERIENCE\***  Describe, how the applicant has incorporated and integrated aesthetics, sustainable design elements within the local community (considering ethical engagement) in terms of nature-cultural heritage and traditions to present an authentic ecotourism experience to its visitors *(300 words maximum).* |  |

**‘ACCOMMODATIONS’ AWARD SPECIFIC QUESTIONS**

# [AIEA 2023 AWARD CATEGORIES](https://drive.google.com/file/d/1iw0D695J9Uye5wBd5wbpDWv5w2JxqU7F/view?usp=sharing)

Kindly ﬁll in the details for the award category applied, while referring to the [guidelines](https://drive.google.com/file/d/1iw0D695J9Uye5wBd5wbpDWv5w2JxqU7F/view?usp=sharing)

**AWARD CATEGORY 2** - **SUSTAINABLE BUILDING**\*

Describe the Sustainable and local materials used to construct the accommodation. Emphasis the involvement of local material used, locally sourced logistic support, sustainable practices etc.

Describe innovative elements in the building’s construction, development, and demolition such as using materials with renewable or circular economy aspects, passive design, biomimicry, permaculture, etc. (300 words maximum, technical speciﬁcations and metrics can be submitted separately in the supplemental material).

*Awardee* – Accommodations

*Criteria Reference -* AESA VI.5 (Design, siting, construction, and operation, Demolition); Use of local materials, local practices (e.g. carpenter), eco-certified material, energy efficient building (LEED, Green Building, ISO50001 etc.) and landscape conservation

**AWARD CATEGORY 3** - **COMMUNITY BENEFIT** \*

Describe whether the functioning of accommodation-setup also support capacity building-training/education; other types of contributions to community.

*Awardee* – Accommodations

Criteria Reference – AESA VI.3(Local community engagement, Training, Local Employment, Local purchasing, Monetary donation

**AWARD CATEGORY 4** - **CLIMATE ACTION** \*

Describe the initiatives and efforts performed towards minimizing climate related impacts while also offsetting your carbon footprint (Low carbon, Carbon-zero, Maximizing renewable energy use, Ecofriendly transport)

*Awardee* – Accommodations

Criteria Reference – AESA IV (Energy and water), AESA IV (4.5-1 and 4.5.3)

(transport); Measurement of CO2 emission; Target setting of energy and water consumption; Reducing strategies and tangible reduction; Renewable energy introduction; Green vehicle for its own operation; Preferential contract with suppliers using green vehicles

**AWARD CATEGORY 5** - **BIODIVERSITY CONSERVATION** \*

Describe how the initiative has considered the natural environment and applicant’s layout within the wider landscape to preserve ecosystems and minimize disruption of biodiversity (300 words maximum). Also emphasize efforts performed towards conservation of aquatic and terrestrial biodiversity (as per your nature-based setting)

***Description* – Aquatic biodiversity conservation**

*Awardee* – Accommodations located in marine tourism destination

*Criteria Reference -* AESA VI (Care for environment) (6.5-1, 6.5-2); Marine biodiversity conservation project/activities/donation

***Description* – Terrestrial biodiversity conservation**

*Awardee* – Accommodations located in terrestrial ecotourism destination

*Criteria Reference –* AESA VI (Care for environment) (6.5-1, 6.5-2); terrestrial biodiversity conservation project/activities/donation

**AWARD CATEGORY 6** - **WASTE MANGEMENT** \*

Describe initiatives performed to manage plastic and food waste (Zero waste management. More ambitious achievement required)

Awardee – Accommodations

Criteria Reference - AESA 2.1 (Reduction and recycling of food waste); AESA III (Waste management and recycling); Solid waste policy: no one-time-use plastic policy, eﬃcient purchasing, food waste reduction; Solid waste reduction/reusing/recycling-upcycling project/activities; Achievement of waste reduction/reuse/recycle; Engagement of suppliers/guests

**AWARD CATEGORY 7** - **ECOTOURISM PROMOTION** \*

Describe Responsible materials, sustainable delivery mode, responsible

promotional video/brochure/website, stakeholder consultation in developing promotional contents

Awardee – Accommodations

*Criteria Reference* - AESA 1.1-12; Responsible promotion following green claim guidelines; Respecting communities and environment

**AWARD CATEGORY 9** - **INNOVATIVE ECOTOURISM** \*

Describe the ecotourism practices reﬂecting innovation in design, facility, tour, interpretation, etc. (reﬂecting wow factor)

Mention the aspects of the accommodation that are most innovative, and least found among peer accommodations; the innovative technology utilized in the design of the building, its amenities, site water management, renewables, or

related operations (300 words maximum, technical speciﬁcations and

metrics can be submitted separately in the supplemental material; bullet points allowed).

Awardee – No specific target. Open to all stakeholders

*Criteria Reference* - GSTC D A4(c), B3(a); AESA VI(6.5-4, 6.5-5); Innovation keeping/enhancing sustainability in addition to authenticity; Responsible consumption

# 7) Supplemental Information for Award Consideration \*

In addition to the criteria above, each entry can submit additional detail their exemplary and quantiﬁable sustainable development practices according to

the award category criteria so the judges can make informed and appropriate assessments.

* + Supplemental information must adhere to the guidelines in the award description:
* File Format and Size : Microsoft Word, PowerPoint or PDF (NOT exceeding 10MB)
* Font: No smaller than 12 point.
* Language: English
  + Please do not use acronyms or abbreviations unless explicit explanation is provided.
  + Please feel free to use bullet points where appropriate.
  + Please include photos/images as visual support in illustrating core components of your hotel’s entry.
  + Data charts, tables, and calculations are accepted within the supplemental material.

Files submitted:

**8) Any related query**