

**Welcome to Asian Ecotourism Network! This is our first project : to collect information on ecotourism organizations in the region and compile them into a report 'State of Ecotourism in Asia'.**

**So, please take this opportunity to be a part of AEN! The report will be shared in English as well as in your native language.**

- Email : [asianecotourismnetwork@gmail.com](mailto:asianecotourismnetwork@gmail.com).
- Website: <http://www.asianecotourism.org/>
- Facebook: <https://www.facebook.com/groups/asianecotourismnetwork/>

#### **PRESS RELEASE (June 2, 2015)**

##### **Asian Ecotourism Network Establishes in Bangkok**

A group of Asian ecotourism leaders gathered for the inauguration ceremony of the Asian Ecotourism Network (AEN) in Bangkok, Thailand.

Dr. Nalikatibhag Sangsnit, Director-General of Designated Areas for Sustainable Tourism Administration (Public Organization) or DASTA officially declared open the AEN office housed at DASTA's headquarters in Bangkok. He followed this by signing of a letter of support for AEN for two years through to June 2017, with a potential extension beyond that date.

The support by DASTA includes the provision of the central office to support operational activities of the AEN on 30th Floor, TIPCO Tower, Bangkok, Thailand, computer equipment, office automation facilities and access to meeting rooms.

According to the founding chair, Mr. Masaru Takayama - executive director of Japan Ecotourism Association, the Network will supply more hands-on connections and relevant opportunities for members working together at a regional level.

"It will provide more networking and business opportunities, significant information, educational materials and networking prospects to both small and large organizations within Asia.

The strategic plans of AEN will be set during the first board meeting on June 3. The prioritized projects will be focused on investigating the state of ecotourism among the AEN members and better serve as the platform for Asian ecotourism industry.

The founding member countries comprise of Japan, Malaysia, Sri Lanka, Thailand, Nepal, China, South Korea, Mongolia, India, Laos, Pakistan, Bhutan, Indonesia, Bangladesh, Pakistan, Philippines and Australia.

For more information, you can request to join the Asian Ecotourism Network Facebook page where the latest updates are shared among members until the official website is provided.

## Asian Ecotourism Network (AEN)

### Ecotourism Organization Profile Questionnaire

Basic Information					
Organization name					
Establishment year					
Target area	<input type="checkbox"/> International <input type="checkbox"/> National <input type="checkbox"/> Regional				
Type of organization (please choose one)	<input type="checkbox"/> Government funded organization <input type="checkbox"/> Academic group <input type="checkbox"/> Business association <input type="checkbox"/> NGO or not-for-profit <input type="checkbox"/> Community based organization <input type="checkbox"/> Other (please specify):				
Website					
Postal address					
Number of staff	Full time : Part time : Internship:				
Annual budget	(US\$/year)				
Membership	Total number of members : <table style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <thead> <tr> <th style="width: 60%; border: none;"><i>Type</i></th> <th style="width: 40%; border: none;"><i>Fee (US\$/year)</i></th> </tr> </thead> <tbody> <tr> <td style="border: none; height: 30px;"></td> <td style="border: none;"></td> </tr> </tbody> </table>	<i>Type</i>	<i>Fee (US\$/year)</i>		
<i>Type</i>	<i>Fee (US\$/year)</i>				
Main Funding Source(s)	<input type="checkbox"/> External funding (including from International organizations) <input type="checkbox"/> Government subsidy <input type="checkbox"/> Membership fee <input type="checkbox"/> Project(s) <input type="checkbox"/> Product(s) selling (please specify)				
Brief description of your organization	Objective :  Main interest(s) : <input type="checkbox"/> Conservation <input type="checkbox"/> Local community development <input type="checkbox"/> Education/Training <input type="checkbox"/> Other (please specify):				

### Activities Information

Please check project(s) which your organization have involved in.	<input type="checkbox"/> Policy development <input type="checkbox"/> Certification program development (standard development) and/or management of the program <input type="checkbox"/> Community based tourism development <input type="checkbox"/> Training/Education <input type="checkbox"/> Business development <input type="checkbox"/> Other (please specify):						
Does your organization have ecotourism related certification program?	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; vertical-align: top;"> <input type="checkbox"/> Yes - Target                             </td> <td style="width: 50%; border: none; vertical-align: top;"> <input type="checkbox"/> Destination <input type="checkbox"/>                      Accommodation  <input type="checkbox"/> Tour operators <input type="checkbox"/> Tours  <input type="checkbox"/> Others (please specify):                             </td> </tr> <tr> <td colspan="2" style="border: none;"> <input type="checkbox"/> No                             </td> </tr> <tr> <td colspan="2" style="border: none;"> <input type="checkbox"/> Plan to develop or it is in progress                             </td> </tr> </table>	<input type="checkbox"/> Yes - Target	<input type="checkbox"/> Destination <input type="checkbox"/> Accommodation <input type="checkbox"/> Tour operators <input type="checkbox"/> Tours <input type="checkbox"/> Others (please specify):	<input type="checkbox"/> No		<input type="checkbox"/> Plan to develop or it is in progress	
<input type="checkbox"/> Yes - Target	<input type="checkbox"/> Destination <input type="checkbox"/> Accommodation <input type="checkbox"/> Tour operators <input type="checkbox"/> Tours <input type="checkbox"/> Others (please specify):						
<input type="checkbox"/> No							
<input type="checkbox"/> Plan to develop or it is in progress							
Do you have ecotourism guidelines and/or Code of conduct?	<input type="checkbox"/> Both guidelines and code of conduct <input type="checkbox"/> Only guidelines <input type="checkbox"/> Only code of conduct You can also check 'yes' in case that you adapt national or other organization's guidelines/code of conduct						
What's the main project or activity at present?	Project/Activity Name: Location(s): Period: Funding source(s):						
Who is your main partner/collaborator? (Choose one or two that apply)	<input type="checkbox"/> Government (Central/Local) <input type="checkbox"/> Tourism business sector <input type="checkbox"/> Local community <input type="checkbox"/> Other NGOs <input type="checkbox"/> Other (please specify):						
Have you ever worked with international organization(s)?	<input type="checkbox"/> Yes (please specify) :  <input type="checkbox"/> No						
What are your challenges?	<input type="checkbox"/> Financial difficulties <input type="checkbox"/> Human resources <input type="checkbox"/> Government indifference <input type="checkbox"/> Public indifference <input type="checkbox"/> Other (please specify)						

<b>Partnership with Asian Ecotourism Network (AEN)</b>	
Do you have any membership(s) for other international organization(s)? (ex. GEN, TIES, STI, ATTA)	<input type="checkbox"/> Yes (please specify all)  <input type="checkbox"/> No
Would you join AEN if granted a free membership?	<input type="checkbox"/> Yes <input type="checkbox"/> No (please explain why you don't want to join)
What projects(s) would you like to collaborate with AEN?	<input type="checkbox"/> Information exchange <input type="checkbox"/> Training/Education <input type="checkbox"/> Certification <input type="checkbox"/> Community-based tourism development <input type="checkbox"/> Networking <input type="checkbox"/> Funding <input type="checkbox"/> Other (please specify):
What do you expect from AEN? How can you best utilize AEN?	
Comments for Asian Ecotourism Network	
<b>Contact Details</b>	
Contact details	Name: Position: Email Address: Phone number:

Thank you very much for your reply. If you have any questions, please contact us.

- Email : [asianecotourismnetwork@gmail.com](mailto:asianecotourismnetwork@gmail.com).
- Tentative Operational Website: <http://amormasa.wix.com/ecotourismasia>
- Facebook: <https://www.facebook.com/groups/asianecotourismnetwork/>