**Welcome to Asian Ecotourism Network! This is our first project : to collect information on ecotourism organizations in the region and compile them into a report ‘State of Ecotourism in Asia’.**

**So, please take this opportunity to be a part of AEN! The report will be shared in English as well as in your native language.**

* Email : [asianecotourismnetwork@gmail.com](mailto:asianecotourismnetwork@gmail.com).
* Website: <http://www.asianecotourism.org/>
* Facebook: <https://www.facebook.com/groups/asianecotourismnetwork/>

**PRESS RELEASE (June 2, 2015)**

**Asian Ecotourism Network Establishes in Bangkok**

A group of Asian ecotourism leaders gathered for the inauguration ceremony of the Asian Ecotourism Network (AEN) in Bangkok, Thailand.

Dr. Nalikatibhag Sangsnit, Director-General of Designated Areas for Sustainable Tourism Administration (Public Organization) or DASTA officially declared open the AEN office housed at DASTA’s headquarters in Bangkok. He followed this by signing of a letter of support for AEN for two years through to June 2017, with a potential extension beyond that date.

The support by DASTA includes the provision of the central office to support operational activities of the AEN on 30th Floor, TIPCO Tower, Bangkok, Thailand, computer equipment, office automation facilities and access to meeting rooms.

According to the founding chair, Mr. Masaru Takayama - executive director of Japan Ecolodge Association, the Network will supply more hands-on connections and relevant opportunities for members working together at a regional level.

“It will provide more networking and business opportunities, significant information, educational materials and networking prospects to both small and large organizations within Asia.

The strategic plans of AEN will be set during the first board meeting on June 3. The prioritized projects will be focused on investigating the state of ecotourism among the AEN members and better serve as the platform for Asian ecotourism industry.

The founding member countries comprise of Japan, Malaysia, Sri Lanka, Thailand, Nepal, China, South Korea, Mongolia, India, Laos, Pakistan, Bhutan, Indonesia, Bangladesh, Pakistan, Philippines and Australia.

For more information, you can request to join the Asian Ecotourism Network Facebook page where the latest updates are shared among members until the official website is provided.

**Asian Ecotourism Network (AEN)**

**Ecotourism Organization Profile Questionnaire**

|  |  |  |  |
| --- | --- | --- | --- |
| **Basic Information** | | | |
| Organization name |  | | |
| Establishment year |  | | |
| Target area | International  National  Regional | | |
| Type of organization  (please choose one) | Government funded organization  Academic group  Business association  NGO or not-for-profit  Community based organization  Other (please specify): | | |
| Website |  | | |
| Postal address |  | | |
| Number of staff | Full time :  Part time :  Internship: | | |
| Annual budget | (US$/year) | | |
| Membership | Total number of members : | | |
| *Type* | | *Fee (US$/year)* |
|  | |  |
| Main Funding Source(s) | External funding (including from International organizations)  Government subsidy  Membership fee  Project(s)  Product(s) selling (please specify) | | |
| Brief description of your organization | Objective :  Main interest(s) :  Conservation  Local community development  Education/Training  Other (please specify): | | |
| **Activities Information** | | | |
| Please check project(s) which your organization have involved in. | Policy development  Certification program development (standard development) and/or  management of the program  Community based tourism development  Training/Education  Business development  Other (please specify): | | |
| Does your organization have ecotourism related certification program? | Yes   * Target | Destination  Accommodation  Tour operators  Tours  Others (please specify): | |
| No | | |
| Plan to develop or it is in progress | | |
| Do you have ecotourism guidelines and/or Code of conduct? | Both guidelines and code of conduct  Only guidelines  Only code of conduct  You can also check ‘yes’ in case that you adapt national or other organization’s guidelines/code of conduct | | |
| What’s the main project or activity at present? | Project/Activity Name:  Location(s):  Period:  Funding source(s): | | |
| Who is your main partner/collaborator? (Choose one or two that apply) | Government (Central/Local)  Tourism business sector  Local community  Other NGOs  Other (please specify): | | |
| Have you ever worked with international organization(s)? | Yes (please specify) :  No | | |
| What are your challenges? | Financial difficulties Human resources  Government indifference Public indifference  Other (please specify) | | |
| **Partnership with Asian Ecotourism Network (AEN)** | | | |
| Do you have any membership(s) for other international organization(s)?  (ex. GEN, TIES, STI, ATTA) | Yes (please specify all)  No | | |
| Would you join AEN if granted a free membership? | Yes  No (please explain why you don’t want to join) | | |
| What projects(s) would you like to collaborate with AEN? | Information exchange  Training/Education  Certification  Community-based tourism development  Networking  Funding  Other (please specify): | | |
| What do you expect from AEN? How can you best utilize AEN? |  | | |
| Comments for Asian Ecotourism Network |  | | |
| **Contact Details** | | | |
| Contact details | Name:  Position:  Email Address:  Phone number: | | |

Thank you very much for your reply. If you have any questions, please contact us.

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* Tentative Operational Website: <http://amormasa.wix.com/ecotourismasia>
* Facebook: <https://www.facebook.com/groups/asianecotourismnetwork/>