**AEN International Ecotourism Awards 2025**

**(AIEA 2025)**

To apply please address the questions below and submit along with any Supplemental materials file to [asianecotourismnetwork@gmail.com](mailto:asianecotourismnetwork@gmail.com)

(DEADLINE FOR SUBMISSIONS – 31st JULY 2025)

**Application Form for NON-GOVERNMENTAL ORGANISATIONS (NGO)**

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| 1. **APPLICANT PROFILE** | |
| Applicant Name\* *(Applicant name here means the name of your accommodation/destination)* |  |
| Country\* |  |
| Complete Address\* |  |
| Associated Protected Area (if any) |  |
| Website Link/ social media links\* |  |
| Primary Contact for the Application\* |  |
| Telephone Number\* |  |
| Email Address\* |  |
| Which of the following representations best suit you for the award consideration *(''ecotourism stakeholder representation for the Award")*  Choose any one from below :  *Public Sector; Community; Tourism Business; NGO; Individual; Others (Please Specify)* |  |
| **2) APPLICANT OVERVIEW**\*  Provide a summary description of the applicant and why the applicant should be considered for the AEN International Ecotourism Award *(300 words maximum).* |  |
| **3) AUTHENTIC ECOTOURISM EXPERIENCE**\*  Describe whether the applicant set-up addresses the ecotourism pillars of beneﬁt to environment, beneﬁt to community and interpretations? *(300 words maximum)* |  |
| **4) VISITORS EXPERIENCE**\*  Describe, how the applicant has incorporated and integrated aesthetics, sustainable design elements within the local community (considering ethical engagement) in terms of nature-cultural heritage and traditions to present an authentic ecotourism experience to its visitors *(300 words maximum).* |  |

**NON-GOVERNMENTAL ORGANISATIONS (NGO)**

**AWARD SPECIFIC QUESTIONS**

**AIEA 2025 AWARD CATEGORIES**

Kindly ﬁll in the details for the award category applied, while referring to the guidelines

**AWARD CATEGORY 8** - **ENVIRONMENT LEADERSHIP**\*

Describe leadership in supporting/beneﬁtting towards conservation/restoration of ecotourism resources while operating in natural areas (focusing on natural resources)

Awardee – NGOs

Criteria Reference – D1(b), D10(c); Conservation activities/training on conservation through engaging with communities, visitors, and tourism industry

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**AWARD CATEGORY 9** - **INNOVATIVE ECOTOURISM** \*

Describe the ecotourism practices reﬂecting innovation in design, facility, tour, interpretation, etc. (reﬂecting wow factor)

Mention the aspects of the accommodation that are most innovative, and least found among peer accommodations; the innovative technology utilized in the design of the building, its amenities, site water management, renewables, or

related operations (300 words maximum, technical speciﬁcations and

metrics can be submitted separately in the supplemental material; bullet points allowed).

Awardee – No specific target. Open to all stakeholders

*Criteria Reference* - GSTC D A4(c), B3(a); AESA VI (6.5-4, 6.5-5); Innovation keeping/enhancing sustainability in addition to authenticity; Responsible consumption

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# **Supplemental Information for Award Consideration**

In addition to the criteria above, each entry can submit additional detail their exemplary and quantiﬁable sustainable development practices according to

the award category criteria so the judges can make informed and appropriate assessments.

Supplemental information must adhere to the guidelines in the award description:

* File Format and Size : Microsoft Word, PowerPoint or PDF (NOT exceeding 10MB)
* Font: No smaller than 12 point
* Language: English
* Please do not use acronyms or abbreviations unless explicit explanation is provided
* Please feel free to use bullet points where appropriate
* Please include photos/images as visual support in illustrating core components of your hotel’s entry
* Data charts, tables, and calculations are accepted within the supplemental material.

Files submitted:

**Any related query**